



SUSTAINABILITY & IMPACT REPORT

ESG 2024

Viaflex™

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AT VIAFLEX,

sustainability is central to our purpose of protecting Earth and promoting industry. To achieve our sustainability goal, we focus on four key pillars: environmental protection, resource management, customer value and social responsibility.

Our innovative products are engineered with the Earth's resources in mind, offering thinner, lighter and stronger solutions that protect the environment from harmful contaminants built to withstand even the toughest conditions.

Viaflex designs products that use fewer resources, minimize waste and utilize recycled materials when possible to reduce our environmental impact. We are committed to continuously improving our processes to use resources efficiently and minimize our environmental impact to provide premium value to our customers.

We believe that social responsibility includes ensuring that our team members work in fair and safe conditions. We make informed decisions that benefit both the company and society, and are active in our communities to make the world a better place for future generations.

DISASTER RELIEF



There When Needed, and Needed Most

Viaflex successfully distributed enclosure film designed for disaster relief applications in 2024. This material was deployed across multiple states within the United States and numerous countries worldwide, reinforcing its critical role in addressing emergency needs on a global scale. Primarily, the material serves as a reliable solution for temporary roofing and protective coverings, as well as tenting for medical

facilities and shelter purposes, providing essential support in times of crisis.

Viaflex has already committed to shipping disaster relief film in 2025, solidifying our dedication to providing critical support during times of crisis. We take pride in our ability to respond swiftly when disasters occur, offering essential resources to aid communities in need.

LIFE CYCLE ASSESSMENT

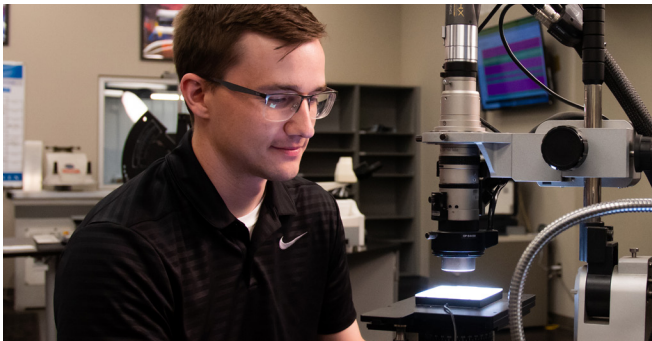
South Dakota Mines & Viaflex

A PARTNERSHIP BETWEEN A UNIVERSITY & CORPORATION

In 2024, Viaflex successfully completed its first Life Cycle Assessment (LCA) in collaboration with Dr. Heidi Sieverding from the South Dakota Mines. (formerly South Dakota School of Mines) This comparative LCA evaluated two of Viaflex's geomembrane products, HD60 and N45B, both of which are commonly used for similar applications. The LCA was conducted using a cradle-to-grave approach, complemented by a use case analysis to capture the complete carbon footprint, including product installation.

The study revealed that N45B had a lower environmental impact compared to HD60 across multiple categories, including Human Carcinogenic Toxicity, Freshwater Ecotoxicity, Terrestrial Ecotoxicity and Global Warming Potential. These findings underscore the sustainability benefits of N45B, making it a more environmentally responsible choice for equivalent applications.

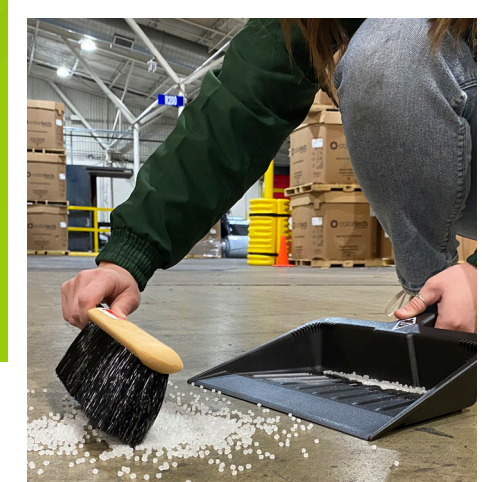
Viaflex and South Dakota Mines are using the study's findings to enhance product development and reduce environmental impact. By improving manufacturing processes and material selection, Viaflex aims to lower its carbon footprints while maintaining product performance. This research also provides data-driven insights, helping customers make more sustainable geomembrane choices.



OPERATION CLEAN SWEEP

Year One

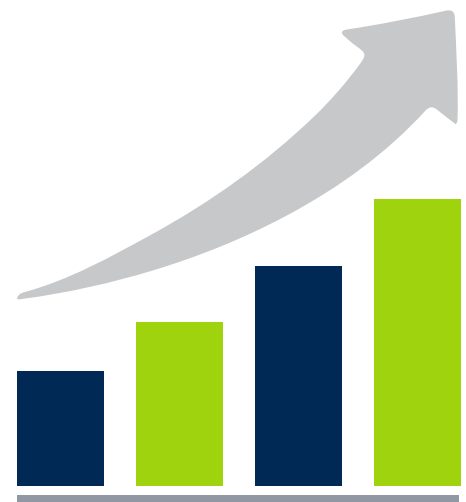
2024 marked Viaflex's inaugural year as a participant in Operation Clean Sweep (OCS), highlighting our commitment to environmental stewardship and sustainability. Throughout the year, we prioritized enhancing our operational processes to proactively prevent resin spills at their source, ensuring that no materials were released into the environment. This dedication was reflected in the completion of over 300 comprehensive audits designed to evaluate and refine our practices.



In the fourth quarter, mandatory reporting for all OCS members on unrecovered spills was implemented. Viaflex is pleased to report that, during this period, we achieved a significant milestone—reporting zero unrecovered spills. This accomplishment highlights our commitment to upholding the highest standards of environmental responsibility.

Steps to Improvement (OCS)

- 01 Facility Assessment & Gap Analysis**
- 02 Infrastructure Upgrades**
- 03 Team Member Training & Engagement**
- 04 Performance Monitoring & Reporting**



Four key steps were implemented during the first year of the OCS initiative to enhance sustainability and minimize pellet loss and contamination in line with industry best practices.

This strategic and systematic approach showcases Viaflex's commitment to environmental stewardship and aligns with industry sustainability standards.

01 Viaflex conducted a comprehensive audit of all manufacturing and logistics operations to identify areas where plastic materials might be lost. This included evaluating equipment, material handling procedures and team member practices. The assessment allowed the team to pinpoint critical control points for improvements

02 Investments were made to improve containment systems, such as installing pellet traps, upgrading dust collection systems and implementing secondary containment solutions in high-risk areas. These upgrades ensured that plastic materials were effectively captured and prevented from entering the environment.

03 A tailored training program was developed to educate team members about the importance of Operation Clean Sweep and their role in achieving its goals. Hands-on workshops and regular communication reinforced best practices for material handling, spill response and waste reduction.

04 Viaflex established a tracking and reporting system to monitor progress, including metrics like material containment success rates to spill reduction trends. Regular updates were shared internally and externally to foster accountability and celebrate milestones achieved during the first year.

"Our team is the backbone of Operation Clean Sweep. By empowering team members with knowledge and tools, we're not just preventing resin loss—we're building a culture of environmental accountability".

STEVEN TIMS, CHIEF OPERATIONS OFFICER

VOLUNTEERING & DONATION

“At Viaflex, our team is at the heart of everything we do. Distributing 400+ backpacks filled with school supplies to the children and grandchildren of our team members reflects our commitment to supporting not just our workforce, but also the families who inspire them every day.”

JOE BECK,
EXECUTIVE DIRECTOR
CORPORATE DEVELOPMENT

In 2024, Viaflex demonstrated a deep commitment to community support and volunteering through a wide range of impactful contributions. In Madison, SD, the company donated underslab and enclosure film, along with monetary support, to assist with the Lake Area Improvement Corporation daycare build. Additional contributions in Madison included support for the Regional Health Foundation, the High School Booster Club and the Baseball Association, reflecting our strong commitment to local health, education and recreation.

Viaflex actively partnered with South Dakota Chambers of Commerce in Sioux Falls, Brandon and Madison communities to foster economic and community growth. Sponsorships for athletic associations extended to the Sioux Falls Soccer Association, Sioux Falls Neighborhood Soccer, Augustana Football, Sioux Empire Baseball Association and the Junior Football League, promoting youth sports and physical activity across the region.

Support for veterans remained a cornerstone of Viaflex's outreach, with donations of underslab materials and funds to the Veterans Community Project in Sioux Falls. This included a significant contribution toward constructing a community building through the Annual Chamber of Commerce Campaign Appeal.

Addressing food insecurity, Viaflex funded and served meals at the Sioux Falls Banquet, contributed to Feeding South Dakota and supported various initiatives benefiting those in need. Mental health was another priority, with donations to the 437 Project through the Helpline Center to expand critical resources.

Viaflex's philanthropic efforts extended to supporting disadvantaged children and empowering mothers through organizations such as the YMCA, EMBE, Humanity Launch, The Boys and Girls Club, the Teddy Bear Den and the Promising Futures Fund's Book of the Month Club. Team members and their families participated in the Avera Race Against Breast Cancer, showing solidarity with health causes. In Parker, CO, the Colorado Lining section supported a Make-A-Wish request, bringing hope to a family in need. Viaflex also engaged in Sioux Falls' diverse cultural community events such as Caminando Juntos, the annual Cinco de Mayo celebration and networking programs like the Young Professionals Network.

To support its own team members, Viaflex distributed over 400 backpacks filled with school supplies to the children and grandchildren of team members across all company locations, helping families prepare for the school year and underscoring the company's dedication to its workforce.

Additionally, Viaflex contributed to the Sioux Empire United Way, supporting various programs aiding women, children and the elderly. During local flooding, the company provided assistance through donations to the Red Cross and Leif Erickson Camp, demonstrating its dedication to disaster relief. Through these diverse contributions, Viaflex strengthened its role as a vital community partner, making a meaningful difference in the lives of individuals and families across the region.



Earth Day Clean-Up



Dakota Alliance Soccer Club: Sponsorship



Veterans Community Project



Backpack Program

DELIVERING EXCELLENCE

At Viaflex, we excel in combining innovation, precision and teamwork to tackle the unique challenges of every project. One standout achievement was a recent geomembrane installation in a high-profile area of Colorado Springs, CO, completed for residential builder, a respected leader in the national housing industry.

This project showcased our commitment to quality and reliability. Following the installation, the client commended our team for their exceptional workmanship, emphasizing the precision and professionalism that defines Viaflex.

By delivering a watertight seal through this geomembrane installation, we contributed to sustainable water management—an essential aspect of environmental responsibility. The success of this project reflects not only our technical expertise but also our dedication to fostering strong customer partnerships and positively impacting the communities we serve.

Project Information

Area Installed:

- N30B: 29,160 sq. ft.
- Geotextile: 54,000 sq. ft.

Materials Used:

- Dura-Skrim N30B geomembrane liner
- 8 oz. geotextile installed both under and over Dura-Skrim N30B liner
- 6" mechanical attachment to secure the liner



LETTER FROM THE CEO

Dear Stakeholders,

I am proud to share our latest Sustainability and Impact Report (SIR), highlighting Viaflex's steps to protect our planet while uplifting the communities we serve and live in. This report underscores our emphasis on core environmental, social and governance (ESG) principles, reflecting our commitment to sustainable growth and building a better future for generations to come.

Protecting Earth is at the core of everything we do. From reducing landfill waste to eliminating resin loss through Operation Clean Sweep, we are committed to responsible manufacturing and environmental stewardship. We seek more efficient processes, ensuring that sustainability is not just an initiative but an integral part of how we operate. By engineering quality, high-performance materials, we help our customers reduce waste while extending the life of their projects, further contributing to a healthier planet.

Promoting communities is equally essential to our purpose. Beyond delivering sustainable solutions, we invest in our team members and communities by donating time and resources to impact where we live and work. Our team members are



**SCOTT WICKERSHAM,
CHIEF EXECUTIVE OFFICER**

involved in local outreach efforts, from volunteering to supporting educational and workforce development programs. When communities thrive, businesses do, too.

At Viaflex, sustainability is about more than meeting goals—it's about creating a better future. We will continue to drive advancements through innovation, partnerships and purpose-driven actions. Thank you for being part of this journey—we look forward to all we can achieve together.

SUSTAINABILITY & IMPACT REPORT

2024 ESG

ViaflexTM